#### **ABOUT PRO-WEST & ASSOCIATES**

Pro-West & Associates is an award-winning GIS business that supports local, state and federal government and private industry with GIS data services, solutions and system integration.

We have been supporting organizations nationwide with full service GIS for 35 years.

Pro-West is a 30-year Esri Business Partner and Esri State & Local Government Specialty Partner. We are 100% employee-owned.

#### **CONTACT INFORMATION**

**Marcus Glass**, Business Development Director mglass@prowestgis.com

218-409-7403

Pro-West & Associates 8239 State Hwy 371 NW Walker, MN 56484 www.prowestgis.com 320-207-6868



# ArcGIS Solutions: Equitable Property Value

Promote fair and equitable property values and share authoritative information with the public and other interested stakeholders

### What is Equitable Property Value?

Local assessors have a statutory responsibility to discover, list, and value property at current market conditions. These values are used to determine how much an owner must pay in property taxes to a local government. While property values are typically quite stable, turbulent housing markets can cause values to rise, or fall, dramatically. These dramatic changes in property value cause owners to question their property assessments and subsequent tax bills.

Historically, the assessor's website has been the primary source of property assessment information in a local government. But complex assessment systems make many of these public engagement sites difficult to use. At the same time, listing aggregators have brought property information and home value information directly to consumers. This has transformed expectations and driven demand for modern, simple, and engaging access to property assessment information.

The Equitable Property Value solution delivers a set of capabilities that help local governments share authoritative property information in a map-based application, modernize customer service, and promote fair and equitable property values.

#### What are ArcGIS Solutions?

ArcGIS includes a series of solutions that align with business needs, transform use of ArcGIS, and maximize investment in location-based data and technology. ArcGIS Solutions come with the software and are fully supported, and there is not additional cost for any of the solutions available with ArcGIS. The only requirement is an ArcGIS subscription and licensing.

## What's Included with Equitable Property Value?

Included is an ArcGIS Experience Builder app that helps you share authoritative property information on smartphones, tablets, and desktop computers so that you can combat misinformation.

# Why Purchase Services from Pro-West?

Leverage Pro-West's expertise to quickly deploy ArcGIS Solutions to your ArcGIS organization, configure them to meet your needs, and load your authoritative information.

## What is the Cost of Services?

Pro-West offers a competitive range of services based on the scale of an organization. Contact us to learn more about the types of services best for you.

#### Available for

ArcGIS Online

#### **Developed for**

State and Local Government

# Version

#### Success

Polk County, Minnesota





# Integrate with ArcGIS Enterprise

Build your foundation in ArcGIS Enterprise and connect to your existing user-managed data stores and ready-to-use storage behind your firewall or in the cloud.

# Integrate your Systems with Enterprise ETL Tools

Pro-West's Enterprise ETL Tools transform data between different data models and different file formats. Import your information in ArcGIS, Computer Aided Mass Appraisal (CAMA), tax accounting, or billing systems using Pro-West's Enterprise ETL Tools for Equitable Property Value to share authoritative property information.

## **Equitable Property Value** Focused Maps and Apps Resident 2D/3D Parcel Viewer **Taxpayer Equitable Property Value** Real Estate **Professional** Tax Liability Mapping Calculator **Technicians** Tax Parcels Assessment Neighborhood Dashboard **Schools** Parcel Improvements Value and Tax Information **ArcGIS Online** Neighborhoods **ArcGIS Enterprise**

# **Services**

Services are focused on delivering capabilities that meet your business needs.

*Standard* deployment options and training to get up and running quickly with your ArcGIS Online or ArcGIS Enterprise.

*Data* readiness review and migration to help make modifications to the maps and layers, and load your data.

Extension capabilities and customization to develop the additional functionality you need.

